

FORTUNITY INSIGHTS

Believe your business is capable of more?

BUSINESS WISDOM





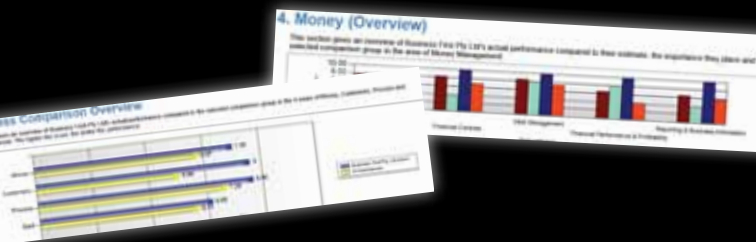
FORTUNITY INSIGHTS™ BUSINESS WISDOM

BusinessWisdom is a unique business diagnostic tool that assesses four key areas of your business:

- Money
- Customers
- Processes
- Staff

Essentially, the gap analysis generated from this report identifies where you think you are and where you should actually be. The report is able to highlight any issues and make suggestions on remedying these.

The simple yet highly informative report sets out clear guidelines to be able to put in place plans based on your desired outcomes. This then enables you to prioritise and focus your resources on those strategies and processes that will deliver you the best results.



A full benchmarking report is also part of the report to compare your performance against other businesses within your industry sector. Giving you, not only recommendations on where you are against your own goals, but also where you may need to prioritise actions against identified deficiencies or shortfalls compared with your competitors.

BusinessWisdom is another value-added service for Fortunity business customers. If you have any questions about this diagnostic tool, or any other Fortunity Insights™ product, please call us on 02 4304 8888 or email us at insights@fortunity.com.au.